INTRODUCTION

The Undergraduate First Destination Survey investigates the employment and enrollment in graduate/professional school activities of recent bachelor's degree recipients with the goal of estimating post-graduation outcomes rates. The target population is bachelor's degree recipients who graduated between July 1, 2014 and June 30, 2015.

Initial data were gathered just before graduation via an online instrument. Students participating in May commencement completed the survey while waiting to pick up their caps and gowns for the graduation ceremony. For those who did not respond to the initial survey, or indicated they were still seeking employment, an online survey was sent to the graduate via email. A third follow-up to non-responders and those still seeking employment involved contacting the graduate via social media or phone. National Student Clearinghouse and Marquette University enrollment data were also utilized to place non-responders into the outcome category related to enrollment in graduate/professional school. Data collection ended on December 31, 2015; thus, outcomes represent the first destination of the graduates up to that date.

RESULTS

Response Rates

The overall response rate for those who graduated in the 2014-2015 academic year, including all follow-up contact, was 90%, up from the response rate for the 2013-2014 cohort (86%). The table below shows response rates by college.

College	Number of Graduates	Number of Respondents	Response Rate	
Arts and Sciences	483	408	84%	
Business Administration	421	411	98%	
Communication	256	215	84%	
Education	67	56	84%	
Engineering	224	200	89%	
Health Sciences	240	229	95%	
Nursing	112	107	96%	
Professional Studies	17	10	59%	
Overall	**1,820**	**1,636**	**90%**	

First Destination Post-Graduation Outcomes

Graduates were grouped into one of several post-graduation outcomes based on their survey response. The categories are mutually exclusive. Post-graduation service represents students who are participating in a stipend-paid post-graduation service position such as the Peace Corps, AmeriCorps, or the Jesuit Volunteer Corps. Planning to continue education, not admitted/enrolled is a new category added in 2014-2015 and represents those not actively seeking employment and planning to enroll in a graduate/professional program. Not employed or in school, not seeking employment represents students who indicated they were not engaged in an activity and were not actively seeking employment or enrollment in a graduate/professional program. Seeking employment indicates those who were not engaged in any activity above and were still seeking employment as of December following graduation. Comparison data from 2012-2013 includes May and June graduates only.

	2012-2013 (n=1,219)	2013-2014 (n=1,571)	2014-2015 (n=1,636)
Employed, full-time	52%	55%	57%
Employed, part-time	6%	4%	3%
Graduate/professional school, full-time	22%	23%	24%
Graduate/professional school, part-time	1%	1%	1%
Post-graduation service, full-time	4%	3%	3%
Active military	3%	2%	2%
Planning to continue education, not admitted/enrolled	n/a	n/a	2%
Not employed or in school, not seeking employment	2%	2%	1%
Seeking Employment	10%	10%	8%

First Destination Post-Graduation Outcomes by College:

The information below shows the post-graduation outcome rates for each of the eight undergraduate colleges at Marquette.
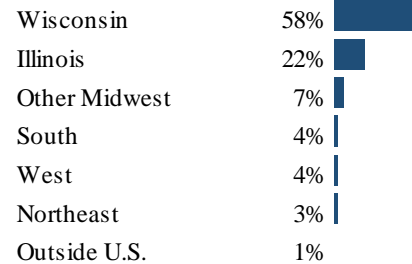
College of Arts and Sciences	2013-2014 (n = 385)	2014-2015 (n = 408)	College of Business Administration	2013-2014 (n = 327)	2014-2015 (n = 411)
Employed, full-time	31%	33%	Employed, full-time	83%	81%
Employed, part-time	6%	4%	Employed, part-time	1%	1%
Graduate/professional school, full-time	32%	34%	Graduate/professional school, full-time	6%	9%
Graduate/professional school, part-time	3%	2%	Graduate/professional school, part-time	0%	1%
Post-graduation service, full-time	6%	7%	Post-graduation service, full-time	0%	0%
Active military	2%	4%	Active military	1%	0%
Planning to continue education	n/a	4%	Planning to continue education	n/a	1%
Not employed or in school, not seeking empl.	5%	1%	Not employed or in school, not seeking empl.	2%	1%
Seeking	14%	11%	Seeking	7%	6%

College of Communication	(n = 208)	(n = 215)	College of Education	(n = 67)	(n = 56)
Employed, full-time	58%	64%	Employed, full-time	82%	89%
Employed, part-time	9%	6%	Employed, part-time	3%	2%
Graduate/professional school, full-time	9%	8%	Graduate/professional school, full-time	6%	7%
Graduate/professional school, part-time	1%	1%	Graduate/professional school, part-time	0%	0%
Post-graduation service, full-time	3%	3%	Post-graduation service, full-time	1%	0%
Active military	0%	0%	Active military	1%	0%
Planning to continue education	n/a	1%	Planning to continue education	n/a	0%
Not employed or in school, not seeking empl.	2%	2%	Not employed or in school, not seeking empl.	0%	0%
Seeking	18%	14%	Seeking	6%	2%

College of Engineering	(n = 202)	(n = 200)	College of Health Sciences	(n = 258)	(n = 229)
Employed, full-time	76%	76%	Employed, full-time	16%	11%
Employed, part-time	1%	1%	Employed, part-time	3%	3%
Graduate/professional school, full-time	10%	12%	Graduate/professional school, full-time	69%	75%
Graduate/professional school, part-time	1%	0%	Graduate/professional school, part-time	2%	1%
Post-graduation service, full-time	2%	1%	Post-graduation service, full-time	2%	1%
Active military	2%	1%	Active military	1%	0%
Planning to continue education	n/a	1%	Planning to continue education	n/a	5%
Not employed or in school, not seeking empl.	<1%	1%	Not employed or in school, not seeking empl.	2%	0%
Seeking	7%	8%	Seeking	7%	3%

College of Nursing	(n = 108)	(n = 107)	College of Professional Studies	(n = 16)	(n = 10)
Employed, full-time	80%	84%	Employed, full-time	75%	60%
Employed, part-time	6%	1%	Employed, part-time	0%	10%
Graduate/professional school, full-time	0%	0%	Graduate/professional school, full-time	13%	20%
Graduate/professional school, part-time	0%	0%	Graduate/professional school, part-time	0%	0%
Post-graduation service, full-time	0%	2%	Post-graduation service, full-time	0%	0%
Active military	5%	7%	Active military	0%	0%
Planning to continue education	n/a	0%	Planning to continue education	n/a	0%
Not employed or in school, not seeking empl.	1%	1%	Not employed or in school, not seeking empl.	6%	0%
Seeking	8%	5%	Seeking	6%	10%

"Planning to continue education" is a new category added in 2014-2015 which represents those not actively seeking employment who are planning to attend graduate/professional school but are not yet admitted or enrolled.

Starting Region

Graduates indicated their current location.

The data indicate that 80 percent are located in Wisconsin or Illinois post-graduation.

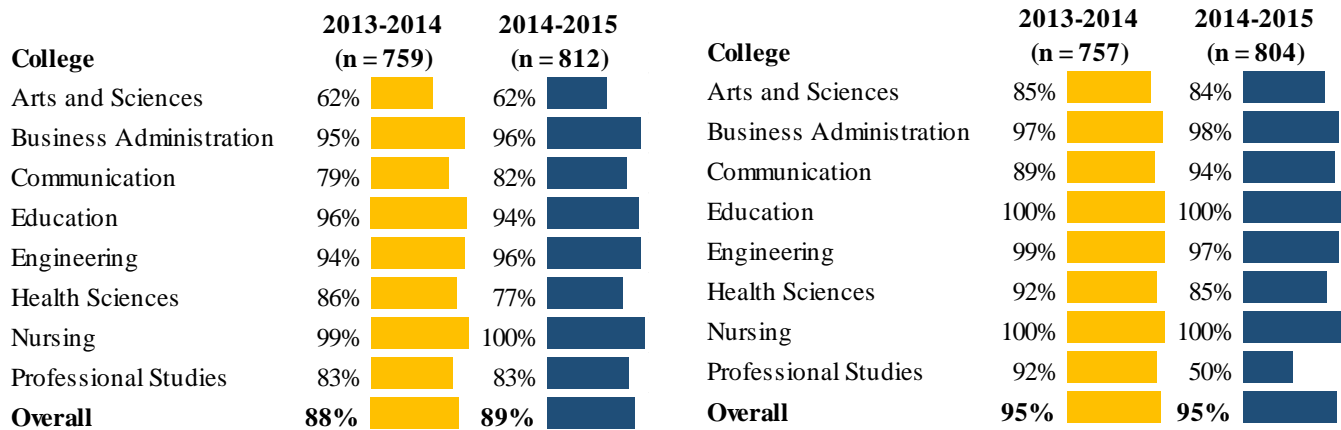| Region	%
Wisconsin	58%
Illinois	22%
Other Midwest	7%
South	4%
West	4%
Northeast	3%
Outside U.S.	1%

Full-time Employment

Respondents were asked to indicate the relationship of their position to their major and their career goals. Respondents in the military or in post-graduation stipend-paid service positions are excluded.

Overall, 89% of students with full-time employment reported that they considered their job to be **related to their major**, compared with 88% in 2013-2014.

Both this year and last year, 95% of students with full-time employment reported that they consider their job to be **related to their career goals and/or an entry-level path** that will allow them to achieve their career goals.

College	2013-2014 (n = 759)	2014-2015 (n = 812)
Arts and Sciences	62%	62%
Business Administration	95%	96%
Communication	79%	82%
Education	96%	94%
Engineering	94%	96%
Health Sciences	86%	77%
Nursing	99%	100%
Professional Studies	83%	83%
Overall	**88%**	**89%**

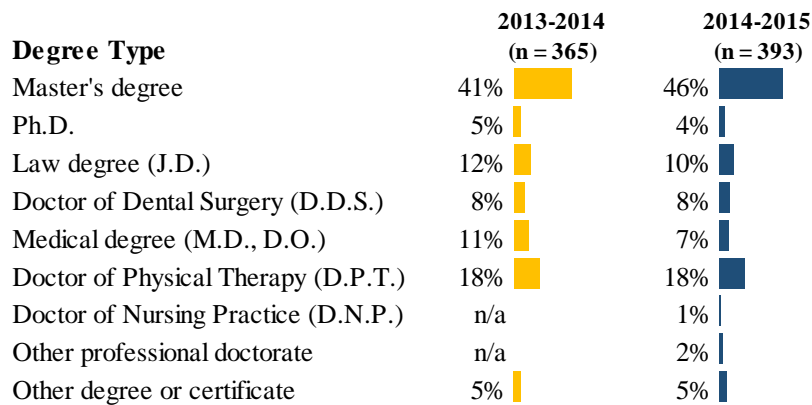| College	2013-2014 (n = 757)	2014-2015 (n = 804)
Arts and Sciences	85%	84%
Business Administration	97%	98%
Communication	89%	94%
Education	100%	100%
Engineering	99%	97%
Health Sciences	92%	85%
Nursing	100%	100%
Professional Studies	92%	50%
Overall	**95%**	**95%**

The table below shows gross starting salaries of full-time, non-temporary graduates by college. Respondents in the College of Professional Studies are excluded due to a small number of respondents. The salary numbers exclude those active in the military, those in a post-graduation stipend-paid service position, those in a temporary position, and those employed as Medical Scribes. About 79 percent of full-time employed respondents reported salary information on the survey (compared with 80% in 2013-14).

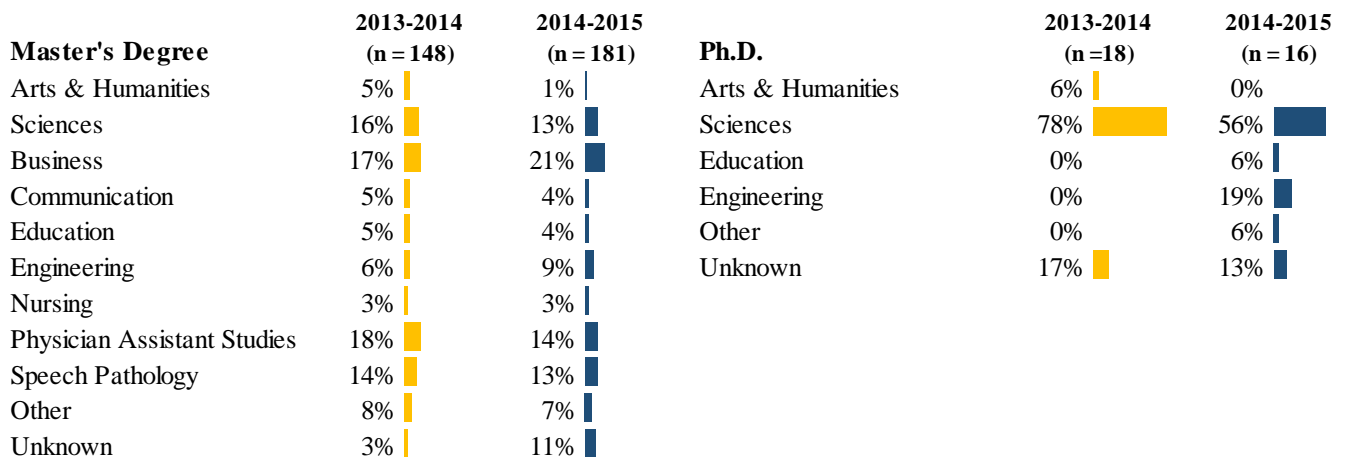| College	Year	Number of Respondents	Starting Salary		
			25th percentile	Median	75th percentile
Overall	2013-2014	639	$36,000	$48,000	$56,000
	2014-2015	658	$36,400	$50,000	$56,000
Arts and Sciences	2013-2014	86	$30,000	$33,952	$42,000
	2014-2015	105	$30,000	$35,000	$45,000
Business Administration	2013-2014	211	$42,500	$50,000	$56,000
	2014-2015	250	$44,800	$52,000	$56,000
Communication	2013-2014	72	$30,600	$35,000	$40,000
	2014-2015	79	$31,000	$35,000	$41,000
Education	2013-2014	42	$30,000	$36,000	$40,000
	2014-2015	23	$32,000	$40,000	$41,200
Engineering	2013-2014	127	$53,000	$58,000	$65,000
	2014-2015	107	$54,000	$60,000	$65,000
Health Sciences	2013-2014	22	$25,000	$38,169	$42,500
	2014-2015	19	$33,000	$45,000	$50,000
Nursing	2013-2014	79	$48,000	$52,000	$56,000
	2014-2015	75	$45,000	$50,300	$55,000

Graduate and Professional Education

Those pursuing graduate/professional school were asked to indicate the type of degree they are pursuing and the field of study of the degree. The survey also collected the name of the school, although that information is not included within this report.

Close to half of those pursuing graduate/professional school are pursuing a Master's degree. The "Other professional doctorate" category, new this year, includes degrees such as Doctor of Podiatric Medicine (D.P.M.) and Doctor of Veterinary Medicine (D.V.M.). The "Other" category primarily includes second bachelor's degrees and certificates. The "Doctor of Nursing Practice (D.N.P.)" category is also new this year.

Degree Type	2013-2014 (n = 365)	2014-2015 (n = 393)
Master's degree	41%	46%
Ph.D.	5%	4%
Law degree (J.D.)	12%	10%
Doctor of Dental Surgery (D.D.S.)	8%	8%
Medical degree (M.D., D.O.)	11%	7%
Doctor of Physical Therapy (D.P.T.)	18%	18%
Doctor of Nursing Practice (D.N.P.)	n/a	1%
Other professional doctorate	n/a	2%
Other degree or certificate	5%	5%

Students pursuing either Master's or Ph.D. degrees were asked to indicate their field of study. The "Other" category in the Master's Degree chart includes fields such as social work, library and information science, health administration and music.

Master's Degree	2013-2014 (n = 148)	2014-2015 (n = 181)	Ph.D.	2013-2014 (n = 18)	2014-2015 (n = 16)
Arts & Humanities	5%	1%	Arts & Humanities	6%	0%
Sciences	16%	13%	Sciences	78%	56%
Business	17%	21%	Education	0%	6%
Communication	5%	4%	Engineering	0%	19%
Education	5%	4%	Other	0%	6%
Engineering	6%	9%	Unknown	17%	13%
Nursing	3%	3%			
Physician Assistant Studies	18%	14%			
Speech Pathology	14%	13%			
Other	8%	7%			
Unknown	3%	11%			

DISCUSSION

Results from this annual survey are distributed to many campus constituency groups and are used to inform current and future students of first destination post-graduation outcomes.

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