

INTRODUCTION

The Undergraduate First Destination Survey investigates the employment and enrollment in graduate/professional school activities of recent bachelor’s degree recipients with the goal of estimating post-graduation outcomes rates. The target population is bachelor’s degree recipients who graduated between July 1, 2013 and June 30, 2014.

Initial data were gathered just before graduation via an online instrument. Students participating in May commencement completed the survey while waiting to pick up their caps and gowns for the graduation ceremony. For those who did not respond to the initial survey or indicated they were still seeking employment, an online survey was sent to the graduate via email. A third follow-up to non-responders and those still seeking employment involved contacting the graduate via social media or phone. National Student Clearinghouse and Marquette University enrollment data were also utilized to place non-responders into the outcome category related to enrollment in graduate/professional school. Data collection ended on December 31, 2014; thus, outcomes represent the first destination of the graduates up to that date.

RESULTS

Response Rates

The overall response rate for those who graduated in the 2013-2014 academic year, including all follow-up contact, was 86%. The table below shows response rates by college.

College	Number of Graduates	Number of Respondents	Response Rate
Arts and Sciences	494	385	78%
Business Administration	362	327	90%
Communication	240	208	87%
Education	82	67	82%
Engineering	238	202	85%
Health Sciences	274	258	94%
Nursing	115	108	94%
Professional Studies	22	16	73%
Overall	1,827	1,571	86%

First Destination Post-Graduation Outcomes









Graduates were grouped into one of several post-graduation outcomes based on their survey response. The categories are mutually exclusive. Post-graduation service represents students who are participating in a stipend-paid post-graduation service position such as the Peace Corps, AmeriCorps, or the Jesuit Volunteer Corps. Not employed or in school, not seeking employment represents students who indicated they were not engaged in an activity and were not actively seeking employment or enrollment in a graduate/professional program. Seeking employment indicates those who were not engaged in any activity above and were still seeking employment as of December following graduation. Note that some graduates may have found employment during the data collection period for the study, but their employment began after the December cut-off. Comparison data from 2012-2013 includes May and June graduates only.

	2013-2014 (n=1,571)	2012-2013 (n=1,219)
Employed, full-time	55%	52%
Employed, part-time	4%	6%
Graduate/professional school, full-time	23%	22%
Graduate/professional school, part-time	1%	1%
Post-graduation service, full-time	3%	4%
Active military, full-time	2%	3%
Not employed or in school, not seeking employment	2%	2%
Seeking Employment	10%	10%









First Destination Post-Graduation Outcomes by College: 2013 - 2014 Graduates

The information below shows the post-graduation outcome rates for each of the eight undergraduate colleges at Marquette.









College of Arts and Sciences (n = 385)

Employed, full-time	31%	
Employed, part-time	6%	
Graduate/professional school, full-time	32%	
Graduate/professional school, part-time	3%	
Post-graduation service, full-time	6%	
Active military, full-time	2%	
Not employed or in school, not seeking employment	5%	
Seeking	14%	









College of Communication (n = 208)

Employed, full-time	58%	
Employed, part-time	9%	
Graduate/professional school, full-time	9%	
Graduate/professional school, part-time	1%	
Post-graduation service, full-time	3%	
Active military, full-time	0%	
Not employed or in school, not seeking employment	2%	
Seeking	18%	









College of Engineering (n = 202)

Employed, full-time	76%	
Employed, part-time	1%	
Graduate/professional school, full-time	10%	
Graduate/professional school, part-time	1%	
Post-graduation service, full-time	2%	
Active military, full-time	2%	
Not employed or in school, not seeking employment	<1%	
Seeking	7%	









College of Nursing (n = 108)

Employed, full-time	80%	
Employed, part-time	6%	
Graduate/professional school, full-time	0%	
Graduate/professional school, part-time	0%	
Post-graduation service, full-time	0%	
Active military, full-time	5%	
Not employed or in school, not seeking employment	1%	
Seeking	8%	









College of Business Administration (n = 327)

Employed, full-time	83%	
Employed, part-time	1%	
Graduate/professional school, full-time	6%	
Graduate/professional school, part-time	0%	
Post-graduation service, full-time	0%	
Active military, full-time	1%	
Not employed or in school, not seeking employment	2%	
Seeking	7%	









College of Education (n = 67)

Employed, full-time	82%	
Employed, part-time	3%	
Graduate/professional school, full-time	6%	
Graduate/professional school, part-time	0%	
Post-graduation service, full-time	1%	
Active military, full-time	1%	
Not employed or in school, not seeking employment	0%	
Seeking	6%	

College of Health Sciences (n = 258)

Employed, full-time	16%	
Employed, part-time	3%	
Graduate/professional school, full-time	69%	
Graduate/professional school, part-time	2%	
Post-graduation service, full-time	2%	
Active military, full-time	1%	
Not employed or in school, not seeking employment	2%	
Seeking	7%	

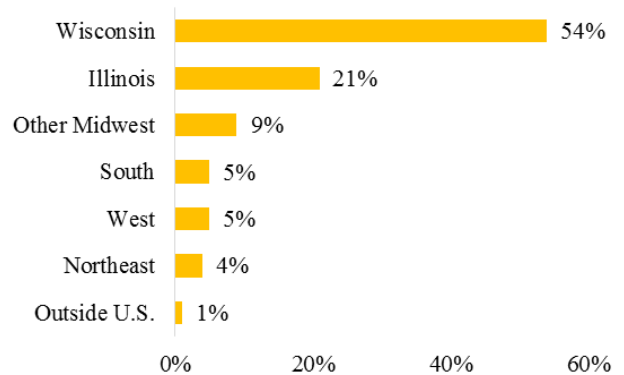
College of Professional Studies (n = 16)

Employed, full-time	75%	
Employed, part-time	0%	
Graduate/professional school, full-time	13%	
Graduate/professional school, part-time	0%	
Post-graduation service, full-time	0%	
Active military, full-time	0%	
Not employed or in school, not seeking employment	6%	
Seeking	6%	

Starting Region

Graduates indicated the location of their future employment or attendance at graduate/professional school.

For graduates who are employed full- or part-time or attending graduate/professional school full- or part-time, data indicate that three-quarters are located in Wisconsin or Illinois post-graduation.

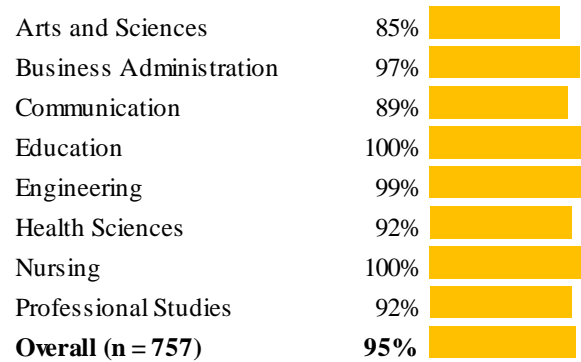
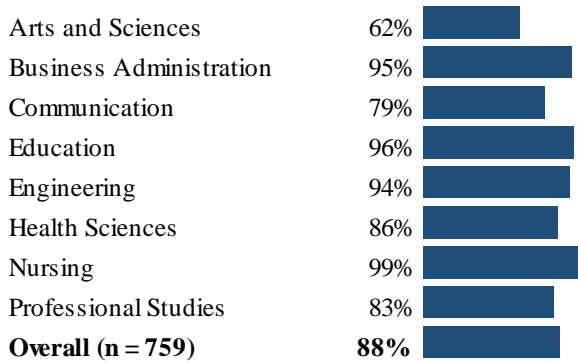


Full-time Employment

Respondents were asked to indicate the relationship of their position to their major and their career goals. Respondents in the military or in post-graduation stipend-paid service positions are excluded.

Overall, 88% of students with full-time employment reported that they considered their job to be **related to their major**.

Overall, 95% of students with full-time employment reported that they consider their job to be **related to their career goals and/or an entry-level path** that will allow them to achieve their career goals.



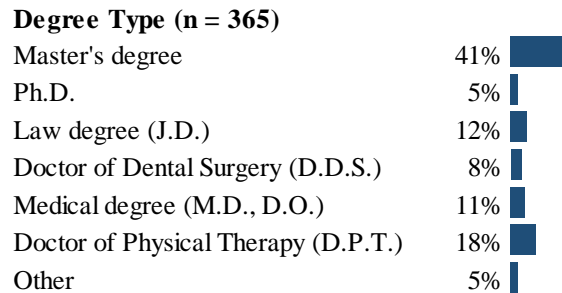
The table below shows the gross starting salaries of full-time, non-temporary graduates by college. Employed graduates in the College of Professional Studies are excluded due to a small number of respondents. The salary numbers exclude those active in the military, those in a post-graduation stipend-paid service position, those reporting a temporary position, and those employed as Medical Scribes. About 80 percent of full-time employed respondents reported salary information on the survey.

College	Number of Respondents	Starting Salary		
		25th percentile	Median	75th percentile
Overall	639	\$36,000	\$48,000	\$56,000
Arts and Sciences	86	\$30,000	\$33,952	\$42,000
Business Administration	211	\$42,500	\$50,000	\$56,000
Communication	72	\$30,600	\$35,000	\$40,000
Education	42	\$30,000	\$36,000	\$40,000
Engineering	127	\$53,000	\$58,000	\$65,000
Health Sciences	22	\$25,000	\$38,169	\$42,500
Nursing	79	\$48,000	\$52,000	\$56,000

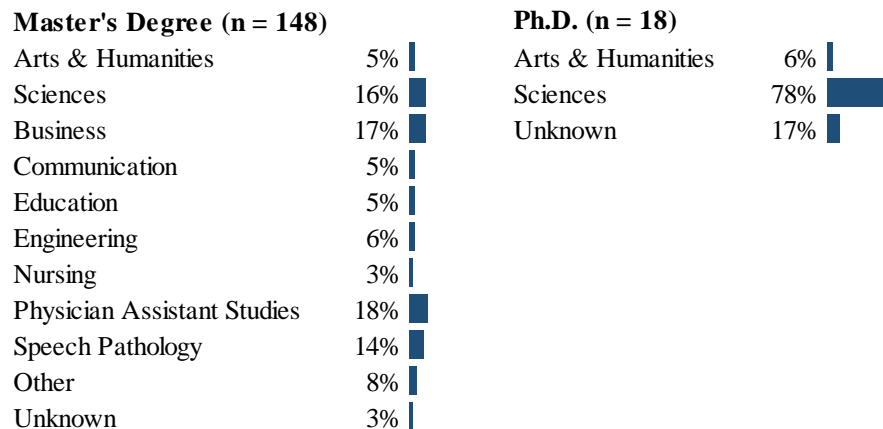
Graduate and Professional Education

Those pursuing graduate/professional school were asked to indicate the type of degree they are pursuing and the field of study of the degree. The survey also collected the name of the school, although that information is not included within this report.

Close to half of those pursuing graduate/professional school are pursuing a Master's degree. The "Other" category primarily includes second bachelor's degrees and certificates.



Students pursuing either Master's or Ph.D. degrees were asked to indicate their field of study. The "Other" category in the Master's Degree chart includes fields such as social work, library and information science, health administration and music.



DISCUSSION

Results from this annual survey are distributed to many campus constituency groups and are used to inform current and future students of first destination post-graduation outcomes.

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